

48th INTERNATIONAL SCIENTIFIC CONFERENCE CONTEMPORARY APPROACHES IN THE ANALYSIS OF ECONOMIC PERFORMANCES



CONFERENCE PROGRAM

11 October 2017

12.00 – 12.30	Meeting at the Faculty of Economics in Niš, Trg kralja Aleksandra Ujedinitelja 11, Dean's office (for those who cannot provide transport to Prolom Spa)
13.00	Transfer to Prolom Spa
15.00 – 17.00	Registration of the participants and welcome cocktail
20.00	Gala Dinner

12 October 2017

09.00 – 09.15	Opening ceremony - Welcome speeches <ul style="list-style-type: none"> Jadranka Đurović Todorović, Dean of the Faculty of Economics Niš Marija Radosavljević, Vice-dean of the Faculty of Economics Niš
09.15 – 10.00	KEY-NOTE SPEECHES <ul style="list-style-type: none"> PhD Vesna Bucevska, Cyril and Methodius University in Skopje, Faculty of Economics Skopje, Macedonia: CURRENT ACCOUNT DEFICITS IN THE EU CANDIDATE AND POTENTIAL CANDIDATE COUNTRIES: A PANEL ANALYSIS PhD Edin Kalač, Senior community policing adviser, OSCE Mission to Serbia: DEVELOPMENT ASSISTANCE TO SERBIA AS A MEANS OF ACHIEVING SUSTAINABLE GROWTH OF ENTERPRISES AND NATIONAL ECONOMY
10.00 – 10.30	Coffee break
10.30 – 12.00	Presentation of the papers - Moderator system
12.00 – 13.00	Discussion
13.00 – 14.00	Lunch
14.15	Excursion to the Devil's Town

PROGRAM OF THE PARALLEL SESSIONS

10.30 – 12.00

SESSION 1 CONTEMPORARY APPROACHES IN THE ANALYSIS OF BUSINESS PERFORMANCES

Moderator: Ivana Stojanović

	TITLE OF THE PAPER	Author(s)	Affiliation
1.	INTER RELATION OF COMPANY'S MANAGEMENT AND STRATEGY AND THE RATIONALIZATION OF THE MANAGEMENT AVAILABLE OF RESOURCES	Živko Erceg Predrag Đurić Boris Novarlić Aneta Risteska Jankuloska	Faculty of Business Economics Bijeljina, University of East Sarajevo, Republic of Srpska, BIH Agency for development SMEs City of Dobož, Republic of Srpska, BIH Utility company „Progres“ a.c. Dobož, Republic of Srpska, BIH Faculty of Economics Prilep, University St. Kliment Ohridski Bitola, Republic of Macedonia
2.	CONTEMPORARY APPROACHES IN THE ANALYSIS OF SUSTAINABILITY PERFORMANCES OF AN ENTERPRISE	Ljiljana Stanković Suzana Đukić Ana Popović	University of Niš, Faculty of Economics
3.	ANALYSIS OF THE OPERATING PARAMETERS OF FREE ZONES OF SERBIA	Dragan Kostić Aleksandar Simonović Vladan Stojanović Ivana Mijalković	Free Zone Pirot
4.	LEARNING CURVE IN OPERATIONS MANAGEMENT: THEORETICAL AND PRACTICAL ASPECTS	Danijela Stošić Panić Aleksandra Anđelković	University of Niš, Faculty of Economics
5.	HOW TO DEVELOP THE EXPORT VALUE CHAIN FOR THE SECTOR OF METALWORKING AND AUTOMOBILE PARTS IN TEŠANJ'S MUNICIPALITY?	Ismar Alagić Alaudin Brkić	TRA Tešanj Development Agency / University of Zenica University of Zenica, Faculty of Economics
6.	KEY BUSINESS PROCESS MANAGEMENT FACTORS: IDENTIFICATION AND ANALYSIS DIRECTIONS	Marija Radosavljević Vesna Janković-Milić Gorica Bošković	University of Niš, Faculty of Economics
7.	PRODUCT INNOVATIVENESS: LITERATURE REVIEW AND EMPIRICAL OUTCOMES FROM BULGARIA	Krasimir Marinov	University of National and World Economy, Sofia, Bulgaria
8.	THE SOCIAL RESPONSIBILITY OF THE ORGANIZATION TOWARDS EMPLOYEES AND ORGANIZATIONAL TRUST	Ivana Simić	University of Niš, Faculty of Economics
9.	THE DEVELOPMENT OF COMPENSATION SYSTEM IN SERBIA: A COMPARISON OF TWO SUCCESSIVE CRANET RESEARCH ROUNDS	Nemanja Berber Agneš Slavić	University of Novi Sad, Faculty of Economics
10.	THE IMPACT OF PREFERENTIAL TREATMENT IN ORGANIZATIONS IN THE REPUBLIC OF SERBIA ON EMPLOYEES' JOB SATISFACTION	Maja Ivanović-Đukić Vinko Lepojević Biljana Đorđević	University of Niš, Faculty of Economics
11.	BRAND LOVE: EXPLORING BRAND LOYALTY AND THE <i>LOVEMARK</i> EXPERIENCE	Steliana Vasileva Penka Goranova	D. A. Tsenov Academy of Economics, Bulgaria
12.	THE EFFECTS OF IMPLEMENTATION OF CRM CONCEPT TO BANK PROFITABILITY	Suzana Stevanović Zvezdana Gavrilović	University of East Sarajevo, Faculty of Business Economics Bijeljina, Republika Srpska, BIH
13.	BUSINESS INFORMATION SYSTEMS AS A SUPPORT FOR ANALYZING ENERGY EFFICIENCY OF HEALTHCARE ORGANIZATIONS	Slavoljub Milovanović Žarko Rađenović	University of Niš, Faculty of Economics

SESSION 2
CONTEMPORARY APPROACHES IN THE ANALYSIS OF MONETARY AND FISCAL PERFORMANCES

Moderator: Zoran Tomić

	TITLE OF THE PAPER	Author(s)	Affiliation
14.	FEATURES IN THE MANAGEMENT OF THE TEAMS IN AN INVESTMENT PROJECT	Nadezdha Veselinova	D. A. Tsenov Academy of Economics, Department of strategic Planning, Svishtov, Bulgaria
15.	TRADITIONAL AND CUTTING EDGE BUSINESS CREDIT SCORING	Vitomir Starčević Slobodan Subotić Irena Đalić	University of East Sarajevo, Faculty of Business Economics Bijeljina, Republika Srpska, Bosnia and Herzegovina University of East Sarajevo, Faculty of Transport and Traffic Engineering Doboј, Republika Srpska, Bosnia and Herzegovina
16.	THE MAIN CAUSES OF THE GREATEST HYPERINFLATIONS	Ivana Stojanović	University of Niš, Faculty of Economics
17.	ANALYSIS OF FACTORS AFFECTING THE VELOCITY OF MONEY IN SERBIA	Zoran Tomić	University of Niš, Faculty of Economics
18.	MONETARY-FISCAL MIX POLICIES IN THE REPUBLIC OF MACEDONIA: ECONOMIC GROWTH AND STABILITY	Blagoj Gorgievski Magdalena Stankovska	State University "St. Kliment Ohridski", Bitola, Faculty of Law, Macedonia
19.	EMPIRICAL EVALUATION OF THE FISCAL MULTIPLIERS	Biljana Stanivuk Biljana Kovačević Natasja Tešić	Faculty of Business Economics Bijeljina, Bosnia and Herzegovina
20.	ENVIRONMENTAL TAXES AND EXPENDITURES IN SELECTED COUNTRIES: PANEL DATA ANALYSIS	Jadranka Đurović Todorović Marina Đorđević Miloš Stojanović	University of Niš, Faculty of Economics
21.	POSSIBILITIES FOR REDUCING EVASION OF INDIRECT TAXES IN SERBIA	Milica Ristić	University of Niš, Faculty of Economics
22.	SECURITIZATION IN EUROPE AND THE ROLE OF SHADOW BANKING INSTITUTIONS	Svetlana Popović Velimir Lukić Irena Janković	University of Belgrade, Faculty of Economics
23.	ANALYSIS OF BANK EFFICIENCY IN THE REPUBLIC OF SERBIA: DEA APPROACH	Žarko Popović Jelena J. Stanković Ivana Marjanović	University of Niš, Faculty of Economics
24.	DOES LIQUIDITY AND BANK CAPITAL AFFECT COMMERCIAL BANKS PROFITABILITY? EVIDENCE FROM COUNTRIES OF SOUTHEAST EUROPE	Vesna Georgieva Svrtinov Olivera Gjorgieva Trajkovska Blagica Koleva	Ss. Cyril and Methodius University Skopje, Institute of Economics-Skopje, Macedonia Goce Delcev University, Faculty of Economics, Macedonia
25.	KEY PREDICTORS OF INTERNAL SUPERVISION OF FINANCIAL STATEMENTS	Sunčica Milutinović Ivana Medved Dragomir Dimitrijević	University of Novi Sad, Faculty of Economics Subotica University of Kragujevac, Faculty of Economics

SESSION 3
CONTEMPORARY APPROACHES IN THE ANALYSIS OF ECONOMICS PERFORMANCES
AT NATIONAL AND REGIONAL LEVEL

Moderator: Milica Ristić

	TITLE OF THE PAPER	Author(s)	Affiliation
26.	CLUSTERS AS THE FACTOR OF INNOVATIVE DEVELOPMENT AND SUPPORT OF NATIONAL COMPETITIVENESS	Elena Chernyavskaya Elena Gayko Anastasia Chernyavskaya	Russian Customs Academy, Russia Moscow Power Engineering Institute
27.	PHENOMENON OF INTRA-INDUSTRY TRADE AND RELATION TO FOREIGN DIRECT INVESTMENTS	Vesna Petrović Ivan Mirović	Faculty of Business Economics, Bijeljina, University of East Sarajevo, Bosnia and Herzegovina
28.	THE EFFECTS OF FOREIGN DIRECT INVESTMENT ON SOCIAL DIMENSION OF SUSTAINABLE DEVELOPMENT	Marko Janačković Marija Petrović Randelović Snežana Radukić	University of Niš, Faculty of Economics
29.	PUBLIC DEBT RISK MANAGING IN THE REPUBLIC OF MACEDONIA	Blagoj Gorgievski Magdalena Stankovska	State University "St. Kliment Ohridski", Bitola, Faculty of Law, Macedonia
30.	CONTROVERSIES OF FINANCIAL FUNCTIONING AND THE "CONTACTUALLY" EU ECONOMY	Kristijan Ristić Andrijana Milošević Nataša Marjanović	University of Niš, Faculty of Economics Business school Belgrade
31.	A COMPARATIVE RESEARCH ON SOUTH CAUCASUS COUNTRIES' TOURISM PERFORMANCES AND COMPETITIVENESS FACTORS	Kemal Kantarci Murat Alper Başaran Paşa Mustafa Özyurt	Alanya Alaaddin Keykubat University, Faculty of Tourism, Turkey Alanya Alaaddin Keykubat University, Faculty of Engineering, Turkey Akdeniz University, Faculty of Tourism, Turkey
32.	A QUALITATIVE RESEARCH ON MEDICAL TOURISM POTENTIAL IN ALANYA	Ata Kahveci Ercüment Okutmuş	Alanya Alaaddin Keykubat University, Institute of Social Sciences, Department of International Trade, Antalya, Turkey Alanya Alaaddin Keykubat University, Faculty of Business, Antalya, Turkey
33.	ECONOMIC DEVELOPMENT AND INCIDENCE OF FATAL OCCUPATIONAL ACCIDENTS: EVIDENCE FROM THE SELECTED OECD COUNTRIES	Serap Palaz Olca Çolak	Bandırma Onyedi Eylül University Department of Labor Economics and Industrial Organization, Turkey Usak University Department of Economics, Turkey,
34.	SATISFACTION WITH LIFE: COMPARISON BETWEEN SLOVENIA AND RUSSIA	Anton Vorina Maria Vlasova	Vocational College of Economics, Celje, Slovenia Faculty of Economy Ljubljana, Slovenia

ORGANIZER: UNIVERSITY OF NIŠ, FACULTY OF ECONOMICS, Trg kralja Aleksandra Ujedinitelja 11, Niš
CONFERENCE VENUE AND ACCOMMODATION: Hotel "Radan" Prolom Banja